

Fashion Fundamentals

WebQuest Description: Students will research an area of their choice that refers to an influential factor in Fashion

Grade Level: 9-12

Curriculum: Life Skills / Careers

Keywords: Fashion, Family and Consumer Sciences

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WebQuest URL: <http://zunal.com/webquest.php?w=59056>

Introduction

Fashion Designers look out! The new generation of design is on the way. All good designers need to know where fashion has come from. Classics lines often come back in style. Did you think Ugg Boots were a new thing? You are going to have the opportunity to take a closer look at the roots of our fashion world. You are soon going to find out that in fashion what is out of style today, is tomorrow's couture.

Tasks

Historic Costume Project

Working alone or in pairs students will research an area of their choice that refers to an influential factor in Fashion's History. You will compose a catalogue that a consumer of your time period would use to order designer fashions.

Below is a list of possible topics that you may choose from, however you may also choose something different than the examples listed below either within the category or pick a completely different category.

A particular type of ethnic clothing
Native

American
African
Chinese
Japanese

History of a specific period of type - You may pick from almost any time period, but here are a few suggestions to get you thinking.
Egyptian
Greece
Roman
Any Century, 16th, 17th, 18th, etc.
Any Decade in the 20th Century

History of a specific type of

garment
Hats
Shoes
Dresses
Swimwear
Zippers
The Suit

Fashion influence made by a particular person
Napoleon
Queen

Victoria
Twiggy
Ginger Rogers
Audrey Hepburn
Cleopatra
Jackie Kennedy
Madonna
Princess Diana

Fashion influence by a particular event
World War

II
Prohibition
Vietnam
Women's right to vote
Women's Movement – Wearing Pants

How has a cultural event changed clothing?
Movies
Music
Dancing

Process

State Standards / Competencies Addressed:

Explore and understand the basic concepts of the fashion industry.

Understand and use accurate vocabulary to discuss fashion and apparel.

Discuss the concept of fashion cycles that occur over time

Analyze the relationship between today's fashions and the history of fashion

You compose a catalogue that a consumer of your time period would use to order designer fashions.

Step 1: Search on the internet or in books for information on your topic. Make sure that you record the address of the websites you view so that you can include them in your work cited.

You may use the attached links to get started but I want you to branch out and use other resources too.

FASHION HISTORY SITES:

<http://www.fashion-era.com/>

<http://www.teacheroz.com/fashionhistory.htm>

http://fashion.about.com/od/historycostumes/Fashion_History.htm

<http://www.costumegallery.com/>

<http://www.top-fashion-designers.info/>

<http://aspees.students.cofc.edu/timeline.html>

9-10

Trends for the Time

Well researched, use correct terminology, at least 2 paragraphs

0-5

6

7

8

9-10

Designer's Labels

At least 3 designers cited

0-5

6

7

8

9-10

Pictures and Descriptions

All pictures and descriptions included

0-5

6

7

8

9-10

Women's Sportswear Section

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Women's Business / Formal Section

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Women's Wear Your Choice

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Men's Sportswear

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Men's Business / Formal Section

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Menswear (Your Choice)

At least 3 pictures with 1 paragraph description

0-11

12-13

14-15

16-17

18-20

Work Cited

including at least 5 sources

0-5

6

7

8

9-10

Back Cover

Create and Accurate

0-5

6

7

8

9-10

Neat and Organized

0-1

2

3

4

5

Interesting and visually appealing

0-1

| Category and Score | Mastery | Proficient | Partially Proficient | What Happened? | Score |
|--------------------|---------|------------|----------------------|----------------|-------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | Total Score | |

Conclusion

As you complete your Webquest I would like you to reflect on the following questions. Be prepared to present your thoughts in

the class discussion:

- What trend from the past do you see in fashion today?
- Why does every designer need to know fashion history and classic designs?
- Is there really an original design in fashion or are we just basing our design decisions on the past?

Teacher Page

Fashion Lesson Plan

Can be adapted for semester or year long course.

Developed by Malissa Sloan and Brita Letvin, Jefferson County Public Schools.

Standards

Credits

Other