

Graphic Design

WebQuest Description: This was created to help my high school students in graphic design

Grade Level: 9-12

Curriculum: Technology

Keywords: graphic design, photoshop, project, high school, fun

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Introduction

Graphic Design is everywhere. We see graphic design in magazines, advertisements, product packaging, web design and many other places. Graphic designers may use typography, symbols, shapes, images and other elements and principles of design to create visual representation of ideas and messages. In order to get a full understanding, we need to first answer the question: WHAT IS A GRAPHIC DESIGNER?

Tasks

Your task will be to research background information about being a Graphic Designer as well as what type of industries they can have a career in. Who are they? What training do they need? Where can they work? What can they do? All of these questions will be answered in the infographic you create.

Process

Day 1 – Research
 1. Go to the following sites and answer the following questions about the Graphic Design career.
http://en.wikipedia.org/wiki/Graphic_design <http://www.bls.gov/oco/ocos090.htm>
 a. What is a Graphic Designer? b. What are some skills of a Graphic Designer? c. What are some tools Graphic Designers use to create their designs? d. What do Graphic Designers do before creating their designs? e. How much education is required to become a Graphic Designer? f. What are some common uses of Graphic Design?
 Day 2 - Create
 1. Go to piktochart.com and create an infographic
 2. Using the information gathered from yesterday, create an extraordinary infographic!
 3. Use Google or other sources to look at examples if you get stuck.
 Day 3 - Review & Submit
 1. Review your infographic and submit it for a grade.

Evaluation

Below you will find the rubric.

Category and Score	4	3	2	1	Score
Overall Design	Design is professional looking and uses the elements and principles of design.	Design looks good with several elements and principles of design.	Design is okay but only uses a couple elements and principles of design.	Design needs more work and does not show elements and principles of design.	
Use of Time	Used time well during each class period with no adult reminders.	Used time well during most class periods with no adult reminders.	Used time well but required adult reminders on one or more occasions to do so.	Used time poorly in spite of several adult reminders to do so.	
Content	All content is the students' own work.	Almost all content is the students' own work.	At least half of the content is the students' own work.	Less than half of the content is the students' own work.	
Required Elements	Design included all required elements as well as a few additional elements.	Design included all required elements and one additional element.	Design included all required elements.	One or more required elements was missing from the design.	
				Total Score	