



needs to divide the text into the right paragraphs and separate the main points from each other. There are no or very few linking devices. The writer's logic is hard or impossible to follow. - Vocabulary: 20-17% - The writer uses a wide range of vocabulary and chooses the vocabulary carefully to communicate clearly. There are practically no vocabulary mistakes (1-2 minor mistakes). 16-10% - The writer uses an adequate range of vocabulary, but there are some vocabulary mistakes (3-5). 9-0% - The vocabulary is inaccurate, causing the reader to stop and question; or -there are more than 5 vocabulary mistakes which do not impede communication. - Grammar: 20-17% - The writer uses a wide range of structures to convey the message. There are very few grammar mistakes (1-2 minor mistakes). 16-10% - The author uses an adequate range of structures, but there are 3-5 grammar mistakes. 9-0% - There are more than 5 grammar mistakes - Spelling & Punctuation: 10-9% - The writer follows the rules for spelling and punctuation. There are very few spelling/punctuation mistakes (1-2 mistakes). 8-5% - The author mainly follows the rules, but there are some errors in spelling and punctuation (3-5 mistakes). 4-0% - There are more than 5 spelling/punctuation mistakes. Business plan is evaluated by classmates. Total: 21. - 0-3 " Is the idea follows "Timing" criteria? - 0-12 - Are all the sections of business plan covered? Evaluate each: o Business details " 0-3; o Marketing & sales strategy " 0-3; o Management team & personnel " 0-3; o Setup " 0-3. - 0-3 " Is chosen outsourcing model reasonable and does it really bring benefit to the business? - 0-3 " Is chosen CSR policy argued enough? Presentation is evaluated by the teacher. Total: 9 points - Duration: 2 " 15-19 min; 1 " 9-14 min/20-22 min; 0 " less than 8 min/more than 22 min. - Content: 3 " all the points are described well; 2 " some important points stay unclear/uncovered; 1 " only half of the points are covered; 0 " less than half of the points are covered. - Lexical diversity and fluency: 2 - diverse language, topical and out-of-class vocabulary used successfully, speech fluent; 1 " relative diversity, attempts to incorporate topical and out-of-class vocabulary, minor errors in usage, relative fluency; 0 " no diversity, topical vocabulary left unattended, serious mistakes in usage, no fluency. - Visualization: 2 " visual materials full of graphics and charts, table and pictures and shows the most important information; 1 " visual materials shows few graphs, charts, tables and pictures and more text than needed; 0 " presentation has lack of visual illustrations and shows much text description. In total, you'll get 3 marks for the project: one is for the essay, one is for the business plan and the final mark is for the presentation.

Category and Score					Score
				Total Score	

## Conclusion

Congratulations! You have finished the WebQuest. You may solidify knowledge by writing a Review about what you have learned and whether your expectations have been satisfied. You may express your feelings about leading and starting a business. Does it feel good to you? Now you may develop your plan including financial analysis and try to attract investors or to find strategic partners. Go ahead and Good Luck!

## Teacher Page

Dear colleagues! This webquest is about how to think to create your business. It helps to define students whether they are interested to be an entrepreneur or they would prefer not to take a risk and to work for another company. There are individual and group tasks that allow students to work together and discuss their thoughts. Various interactive tasks let to improve communicative skills. Welcome to use this webquest at your classes!

### Standards

The current webquest has been created in accordance with the national educational standards.

### Credits

### Other